

cultureDef



photo by: Dawn Stenzel

presskit



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*Management:*  
Garrett Vandusen – [gvandusen@livevision.ca](mailto:gvandusen@livevision.ca)

*Publicist/Booking Agent:*  
Colette Chand – [cchand@livevision.ca](mailto:cchand@livevision.ca)

(604)284-5202 – [www.livevision.ca](http://www.livevision.ca)

Band contact: [zufo@cultureDef.com](mailto:zufo@cultureDef.com)



# cultureDef

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**cultureDef** sounds "*like a cross between Zeppelin/Bowie/NiN*" according to *Maple Music*, but the band says it more like James Bond car-chase soundcores with lyrics about the **3 BIG L's**: life, love, & loss – usually in that order. Born out of the bands love for 70's riff-rock and after-hours 'dirty' breakbeats – think Zeppelin @ Shambhala.

cultureDef came together in Oct of 2009 and have since released a 6-song EP *\*Chrysalis* (Feb 2010) and a full length album, *Tin Tabernacles* (May 2011). The bands Youtube channel has over 13,500 views for their music videos which include a music video made in partnership with Kodak for their song *Broken* (October 2011) and *Hole in My Soul* (Aug 2011).

Their summer tour took them through BC and Alberta and included playing at Peacefest in Peace River, Alberta, with Biff Naked and Blue Rodeo. Other achievements include placing 2nd in pop videos on Ourstage.com for the music video *Chrysalis*, touring with Swollen Members through BC, tracks included on several local compilation albums, 16,000+ fans on ReverbNation, 2200+ Facebook friends, and over 400,000 profile views on MySpace. A Google search of the band's name will show their growing popularity and success with new fans in the short time that they've been together.

The band came together in the wake of the dissolution of Zufo & the White Martians, a sci-fi power punk recording project that produced 40+ songs as a studio project that never performed live and came to an end at the end of 2007. After a year long

hiatus, cultureDef was formed and the band began performing actively throughout British Columbia, focusing primarily in Vancouver.

cultureDef has been working with Randy Bachman, who has acted as a 'song doctor', producer and mentor, and are published through Bachman's Write Songs - Will Travel. Bachman's work with the band has engrained the 'rules of pop music' into the writing and production formula the band follows.

cultureDef has been working with LiveVision Macro Management, a Vancouver based management company who has taken on the role of the band's PR arm to promote the new album through shows and tours, and grow awareness through their well developed networks. LiveVision is working with Bachman's publishing company to licence cultureDef's music to film, video games, TV shows.

The band's line-up is:

**Zufo** – vocals/guitar  
**Chris Greenfield** – bass  
**Mike Turner** – keys/synth  
**Dino Pessione** – drums

## shows

**The Bourbon** - 15 Jan 2010, April 1 2010, Aug 25 2010  
**Pub 340** - Jan. 22 2010  
**The Railway Club** - Feb. 25 2010, Jan 27 2011  
**The Roxy** – April 7 2010, July 6 2010, Aug 23 2010, Dec 23 2010  
**Pat's Pub** – June 10 2010  
**Outabounds Nightclub** Revelstoke – June 26/27 2010  
**The Wise Hall** - July 24 2010  
**The Red Room** – July 28 2010  
**The Century House** – Aug 18 2010  
**The Cellar** – Aug 19 2010  
**The Envy Club** - Aug 28 2010  
**The Backstage Lounge** – Sept 11, 2010  
**TNB Nightclub** – Mar 17 2011  
**Canada Day Weekend - Victoria BC** - July 03 2011  
**PEACEFEST - Peace River Alta** - July 08 2011  
**The Railway Club** - July 30 2011, Sept 16 2011  
**The Media Club** - Dec21 2011  
**The Railway** - Dec 24 2011  
**The Roxy** - Jan 08 2011  
**The Railway** - Jan 28 2011

## charitable events

**Surrey Arts Centre – Cancer Society's Relay for Life** - May 14 2010  
**Stanley Park – Light the Night 'Leukemia Benefit'** - October 15, 2010  
**the Ray Cam Centre World Aids Day** - 11 Nov 2009

## corporate events

**Empire Stadium – BC Lions Halftime Show** - Sept 18, 2010  
**Plaza of Nations - Olympic Winter Games** - Feb 18 2010

## awards:

**Best programming**  
**Best rock arrangement**  
**Track of the week**  
*Really Feeling Something*– *Garageband.com* March 2008

**2<sup>nd</sup> Place in Pop Videos**  
*Chrysalis video* – *Ourstage.com* March 2008

## quotes

I've known Zufo for quite some time and am thrilled at the evolution of their music to where it is now. It sounds like a Rock Electronica Soup mix and is NOW music. This step of their evolution could be the one that takes them upwards into mass appeal.



*Randy Bachman -  
The Guess Who/ Bachman-Turner Overdrive*



**cultureDef is modern rock radio .**  
*Matt Smallwood – Maple Music*



**Zufo - Great job! You and your crew should be very proud of the song, the video and the "making of" video for Broken. I have been encouraging people here to spread the word and we have a number of very well networked folks and leaders on our social media team spreading the word. I hope that the song is a big success for you guys.**

*Steven J. Powell - Program Director, Eastman Kodak*



**cultureDef sounds like Bowie/Led Zeppelin/NiN.**  
*Grant Dexter Maple Music*

## next..

we're in the studio recording 5 of our songs, including a brand new track: Peacetime Freedom King, which will be released in the coming weeks. Each song will have a video, written/shot/edited by ourselves (motivated by our recent T2i acquisition). The songs are being recorded live off the floor with a little studio trickery as we can get away with.. believing that brutally honest 70's rock album sound will shine a favorable light...



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